

Get into a great new Green Routine



All residents in Somerset are being offered the chance to go beyond recycling -

vital though that is - to a tougher task of reducing their waste, half of which goes into rubbish bins and is dumped in landfill at a cost to council tax payers of £8 million a year.

Simple steps

With going greener often about getting into good habits, the Green Routine initiative from Somerset Waste Partnership offers simple steps to take in key areas such as shopping smarter, banishing clutter and good food management.

To help find the Green Routine that works for the them, anyone who signs up with the initiative in October will receive a free action pack with colourful waste-busting stickers, lots of useful hints and tips, and a great checklist of recycling options.

The pack comes with email bulletins of easy ideas and tools to help everyone save money and cut out high-cost waste, and the Green Routine web pages have a range of challenges to get the whole family involved, from kids to dads.

Green Routine's shopping suggestions range from the simple – take some bags, make a list and stick to it – to the strategic of buying better by looking for long-term value through higher quality goods with lower lifetime costs.

Top tips

From a four-point food programme to eat well yet spend less and recycling tips that will keep the rubbish bin slim through to hints about plastic packaging and simple

steps to block junk mail, the aim of Green Routine is to give everyone the tools to cut their

waste, save money and do more to help look after the environment.

With just weeks to go to the indulgence of Christmas, there is also Green Routine's guide to the best low-waste festive gifts, food and decorations.

Rewarding habits

Green Routine could see many in Somerset saving cash, wasting less, getting greener and diverting much more from costly, polluting landfill.

And there is even a nice bonus: anyone signing up for Green Routine could win an eco-prize by offering feedback about their experience and suggestions for the future.

Join Green Routine here today:
www.somersetwaste.gov.uk

For information, latest news and useful advice on minimising waste and maximising recycling, see our website.

We welcome your suggestions and ideas, so join the chat today on Facebook or Twitter, or email us:



Somerset Waste Partnership manages waste and recycling services on behalf of all local authorities in Somerset.

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www.somersetwaste.gov.uk